GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:6110
ANSWERED ON:05.05.2000
GROWTH OF MEDIA
AJAY SINGH CHAUTALA

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the manner in which the Government are going to encourage growth of media as reported in `The Hindustan Times` dated April 9, 2000 captioned `Centre to encourage growth of media, says I & B Minister`; and

(b) the extent to which it is likely to improve the quality of media?

Answer

MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT

(SHRI ARUN JAITLEY)

(a) & (b): It is the constant endeavour of the Government to bring about quantitative and qualitative improvements in the working of various media units. Prasar Bharati Corporation has been set up as an autonomous body so that Doordarshan and All India Radio can function in a professional manner. FM Radio Stations are being allocated to private parties. Special packages are also being worked out for J&K and North-Eastern Region to improve the reach and quantum of programming in the area.